



Strategic Partnerships & Advancement Committee

Committee Report

[Strategic Partnerships and Advancement Committee Meeting Packet](#)

Committee Purpose

The Strategic Partnerships and Advancement Committee is charged with advising the Board on the University's philanthropic strategies, community engagement activities, strategic communications and marketing activities, and economic and business development activities to advance the mission of the University and bolster the institution's brand and reputation.

Committee Meeting Date

December 5, 2024

Committee Chair

Trustee John Miklos

Committee Vice Chair

Trustee Danny Gaekwad

Executive Summary

Trustee Miklos presided over the meeting. Discussion occurred around UCF's Advancement and Partnerships' attainment and divisional progress for fiscal year 2024-2025. The committee received two informational items, including a strategic communications activity report and Day of Giving 2025 Save the Date.

Items Appearing as New Business

None

Items Appearing on the Consent Agenda

None